

The logo for the Moncton Sustainability Plan features a stylized bird or figure in blue, red, and green above the word "MONCTON" in a spaced-out, black, sans-serif font. To the right, the phrase "Shaping our Future." is written in a green, cursive font, positioned above the main title "Sustainability Plan" which is in a large, bold, black, sans-serif font. A light green horizontal line runs across the top and bottom of the header area.

MONCTON *Shaping our Future.* Sustainability Plan

Visioning Workshop and Online Survey - Summary

This workshop took place on Wednesday, May 12, 2010 at City Hall. Over 30 community members came together to share ideas about what a sustainable Moncton would look like in the future, what actions are needed to achieve sustainability and what should be included in the community vision.

The workshop opened with consultants from Dillon providing a brief overview presentation, similar to the one given to Moncton Council, outlining what sustainability is and how communities undertake sustainability planning. The workshop was then structured as a series of small group discussions (one in French only), led by facilitators. A recorder was also appointed for each group.

For those community members unaware of, unable to attend or not comfortable participating in the workshop, an Online Survey (available in French and English) was developed using the workshop questions. The link to the survey was available online through the City's website from May to early July 2010. A total of 88 citizens responded to the survey.

The section below provides a brief overview of highlights from the consultation results including what residents like most about living in Moncton, what they would like to see change, key sustainability themes and other sustainability themes.

Question: When you think about sustainability, what words or phrases immediately come to mind?

Common Themes:

- Balance/ compromise
- Efficiency (more with less)
- Local
- Efficient land use
- Meeting present and future needs
- Preserving opportunities for our children
- Alternative energy
- The Natural environment
- Healthy economy
- Looking after my community
- Healthy arts and culture community

Question: What would indicate that progress is being made towards Moncton becoming a more sustainable community?

Common Themes:

Local: jobs, energy, agriculture, products
Development: less sprawl, low impact/green, public and green spaces
Green space: more of it, preserve and enhance it
Sustainable transportation: multi-modal, active transportation, transportation choice
Water: conservation, sewage treatment, water quality
Energy efficiency
Resource use: reduce, reuse, recycle
More electricity produced from renewable resources
Cleaner rivers and streams
More cycle infrastructure e.g. racks, lockers
Green buildings are commonplace
More 'natural' park areas
Increase in recycling/composting

Question: What community features and assets (physical, social, cultural, economic) make Moncton a great place to live?

Common Themes:

Size: Not too big not too small
People: Friendly, laid back
Transportation: Easy to get around
Proximity to nature/country/ river
Culture, especially bilingualism
Farmer's Markets
Green spaces, artistic and cultural community
Relativity small city, but with a lot of services available; strong economy

Question: What is one thing you would change about Moncton?

Common Themes:

Sustainable Transportation: Transit, but mostly bikes and walking
More green: Less pavement
Regional Cooperation/ Services
Trash and Litter
Traffic
Festivals, culture
Downtown to be a vibrant, happening place where live and shop
There needs to be a much better infrastructure for cyclists

Question: What are your 5 most important priorities for Environmental Sustainability in Moncton?

Common Themes:

Low Impact Development
Energy: efficiency, renewables
Local agriculture, food production
Water Conservation/ Quality
Transportation Options
Innovate

Air Quality

Protect and restore natural spaces

Help residents and businesses to be more environmentally responsible

Promote energy conservation

Question: What are your 5 most important priorities for social sustainability in Moncton?

Common Themes:

Education: local schools

Support local arts and culture

Active lifestyles: places to play

Housing: different age groups, different incomes, affordable housing

Mixed-use communities

Poverty/ equity

Promoting local food

Feeling safe in your community

Promoting active, healthy lifestyles for all ages

Providing adequate and affordable public transit

Question: What are your 5 most important cultural sustainability priorities for Moncton?

Common Themes:

Festivals: small and local, encouraging community festivals and events

Multiculturalism: tolerance

Preserve historic buildings

Downtown development

Community beautification

Promotion and preservation of arts and culture

Question: What are your 5 most important priorities for economic sustainability in Moncton?

Common Themes:

Local: buy local, local business, local agriculture, local products

Energy strategy

Innovation

Environmental Industries

Job creation, diversifying the economy of Moncton

Investing in 'green' business

Developing economic tools and incentive programs to encourage sustainable development

Supporting local agriculture

Investing in active transportation - bike lanes

Question: What are your 5 most important priorities for sustainable governance in Moncton?

Common Themes:

Grass routes: informed, engaged citizens

Government consulting

Referendums

Sustainable community planning

Integrating sustainability considerations into decision-making processes

Engaging youth and young adults in the decision-making process

Increasing opportunities for broad, meaningful community involvement in decision-making

Question: If you have made changes to your household and/or business to make it more sustainable, what changes have you made?

Common Themes:

Change to low energy light bulbs

Recycle and compost

Purchase more locally produced food

Purchase more efficient vehicle

Walk/bike to work

Insulate your house/office

Install programmable thermostat

Renovate your house/office

Respondents age:

Under 19: N/A

19-24: 10 %

25-34: 24 %

35-54: 54 %

55-64: 6 %

65+: 6 %

How long respondents have lived in Moncton:

Under 1 year: 2 %

1-4: 10 %

5-9: 24 %

10-20: 12 %

20+: 44 %

I don't live in Moncton: 8 %