

# 2026 Grant Application Evaluation and Scoring Matrix

Applicant Name:
\$ Requested:
Duration:

2025 Award:
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	Score	Category Weight	Overall Weighting	Application Score
1. <b>Community Partnerships - 10%</b> Evaluated based on the number, quality and strength of partnerships listed in the application.				
• Collaborates and maintains partnerships in service/project delivery	10	10		
• Identifies partnerships that may cost share in service/project delivery	10	10		
• Has anchor institutions as partners in the community	10	10		
<b>Section Total</b>	<b>30</b>	<b>30</b>	<b>10.0%</b>	<b>10.0</b>
2. <b>Accountability - 15%</b> The organization is able to demonstrate they are accountable by:				
• Having clearly identified objectives, targets and outcomes	10	10		
• Outcomes are S.M.A.R.T. - specific, measurable, attainable, relevant and timely, and can be evaluated at the conclusion of the grant period	10	10		
• Keeping supporters and general public informed about the work they do	10	10		
• The organization has demonstrated a record of success with previous City of Moncton funding	10	10		
<b>Section Total</b>	<b>40</b>	<b>40</b>	<b>15.0%</b>	<b>15.0</b>
3. <b>Sustainability - 15%</b> The organization is able to <i>mitigate risk</i> to the funder by demonstrating:				
• How it is different from other organizations who offer similar services	10	10		
• The feasibility of their long-term sustainability, leadership, and institutional support	10	10		
• Recognized within the community as a respected, dependable organization	10	10		
• Having an accountable organizational structure including: A Strategic Plan, Annual report, Other Supporting documents	10	10		
• Has current capacity to deliver the service/project and achieve stated outcomes	10	10		
<b>Section Total</b>	<b>50</b>	<b>50</b>	<b>15.0%</b>	<b>15.0</b>

Comments

4. **Community Impact - 15%**

- Illustrates the community need for the proposed service/project
- Service/project has the ability to demonstrate added value to the Moncton community and advance the strategic area of focus to which the organization applied
- Shows a high level of community involvement in the service/project (e.g. # of volunteers, etc.)

10	10
10	10
10	10

<b>Section Total</b>	<b>30</b>	<b>30</b>	<b>15.0%</b>	<b>15.0</b>
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5. **Funding Alignment to Strategic Plan - 25%**

(Refer to Supplemental page for further information)

Be a Vibrant and Inclusive Community  
 Be a Green Community  
 Be a Thriving, Dynamic Community  
 Be a Safe Community

10	10
10	10
10	10
10	10

<b>Section Total</b>	<b>40</b>	<b>40</b>	<b>25.0%</b>	<b>25.0</b>
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6. **Financial Viability - 20%**

The organization is *financially viable* providing:

- A proposed budget that indicates a clear financial plan and demonstrates efficient use of City funds
- Through the provision of financial statements, the organization demonstrates a recent history of prudent financial management (e.g.: does not demonstrate a pattern of annual deficits of expenditures or revenues)
- A clear picture of the financial need
- That it has applied to a number of “relevant” funding sources (provincially, federally, locally) showing that the City of Moncton is not to be the sole funder of service/project

10	10
10	10
10	10
10	10

<b>Section Total</b>	<b>40</b>	<b>40</b>	<b>20.0%</b>	<b>20.0</b>
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<b>Total Grant Application Score</b>	<b>100.0</b>			
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